

DESIGNER PORTFOLIO



/ SELECTED WORK | 2011-2021

DAVIDE ZACHELLO
designer

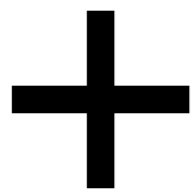
Carrer del Parlament, 1 08015
BARCELONA
www.davidezacchello.it



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& PHOTO//ART



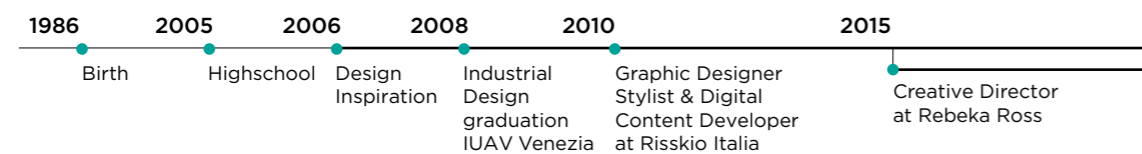
MY RESUME

about me:

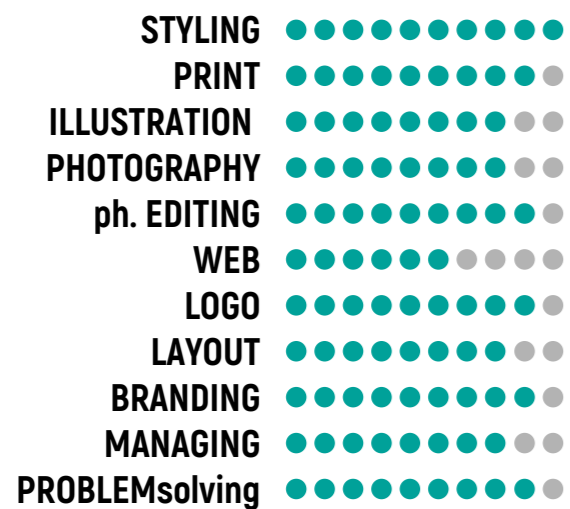
My name is Davide Zacchello, but everybody call me "Zack". Born in Venice IT, based in Barcelona ES. I am a graphic designer, stylist, content editor and visual post-producer. I studied tourism in high school, but I always knew that it wouldn't be my future. Year by year I began to notice that what really attracted me most was the work with creativity and styling both in fashion and supporting people and businesses to show their best images. I changed my direction in 2005, when I decided to study at I.U.A.V. in Venice, and soon graduated in Industrial Design. In 2010 I started to work for Risskio, as a graphic designer for products and ADs. Soon my bosses started to trust on me and decided to assign me the styling position for photo

shootings. That was because of my style, attitude, passion and the seriousness that I accepted this challenge. My work has been the result of memories, emotions, a personal point of view for everything. This is not simply because of my taste... it's a "target!" To find how to show the best part of a project, a picture, a moment, or a product. I also like to support businesses playing in differentiated segments of art, gastronomy, luxury experiences etc. I love what I do. I work hard everyday to achieve my goals and my dream is to be an Art Director in big international organization. Give me a blank sheet and together we will give it an identity. Eclectic, with a strong aesthetic sense. Rules are made to be broken.

timeline:



skills:



what I think:

Strongly motivated to pursue a career that provides new challenges and development of my personal and professional skills on the creative segment.

what I like:

My passion is the photo editing, a scenario. Sometimes I jump in front of camera and I give the best of me.



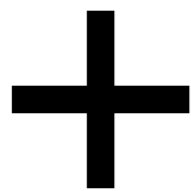
BORN IN ITALY | BASED IN BARCELONA

DAVIDE ZACCHELLO
designer

SPAIN_Carrer del Parlament, 1
08015 BARCELONA

ITALY_Salt Studio C/O detailsgroup.it

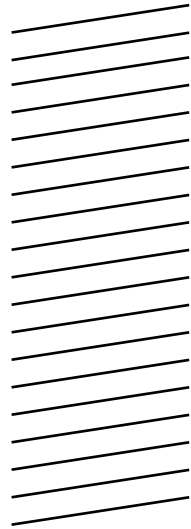
WA | DM +34673814329
zacchellodavide13@gmail.com
davide@detailsgroup.it



LOGO
DESIGN

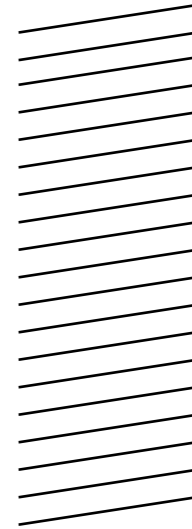


cook_room



cook
room
P O B L E N O U

SHYRBI STUDIO



SHYRBI
studio

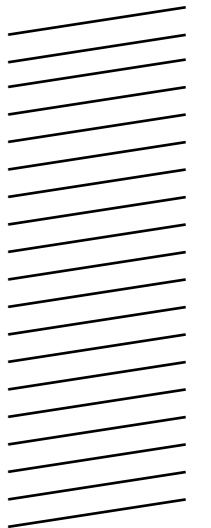
coop servizi

coop servizi

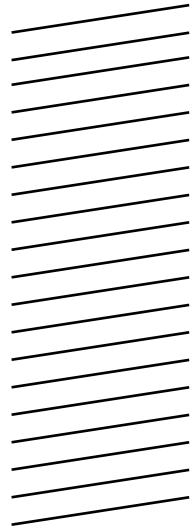


CASA VISTA

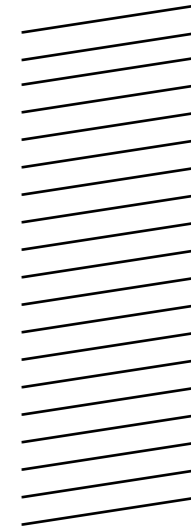
CASA
VISTA



LAB1326



REBEKA ROSS



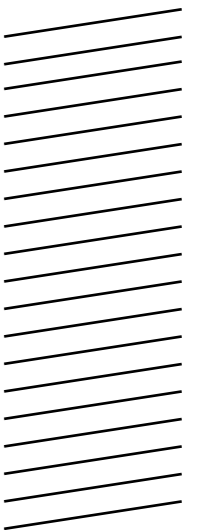
REBEKA ROSS

mali
balloon

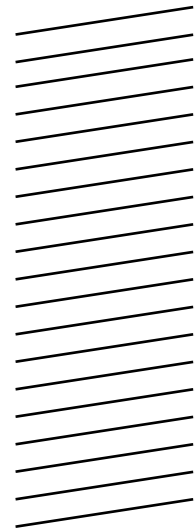


FACTORY p.u.

FACTORY
progettounico

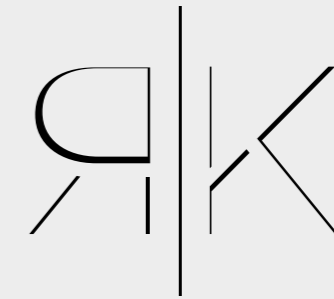
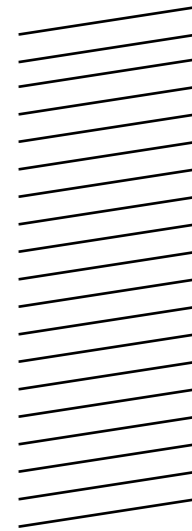


BERENICE



BERENICE
HANDMADE IN ITALY

RIK

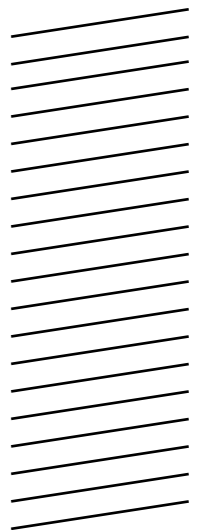


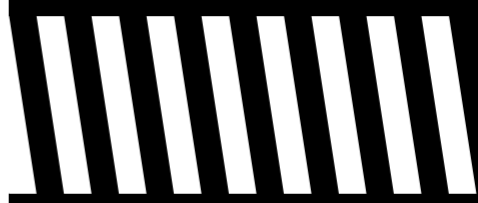
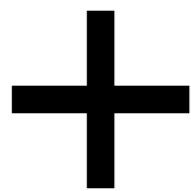
HOME LINE
SHOP

HOME
LINE
SHOP



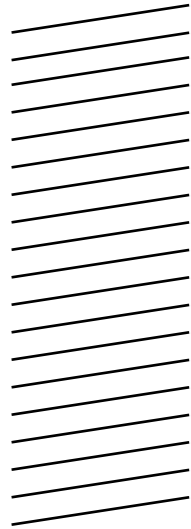
40 years
FLEXTEAM



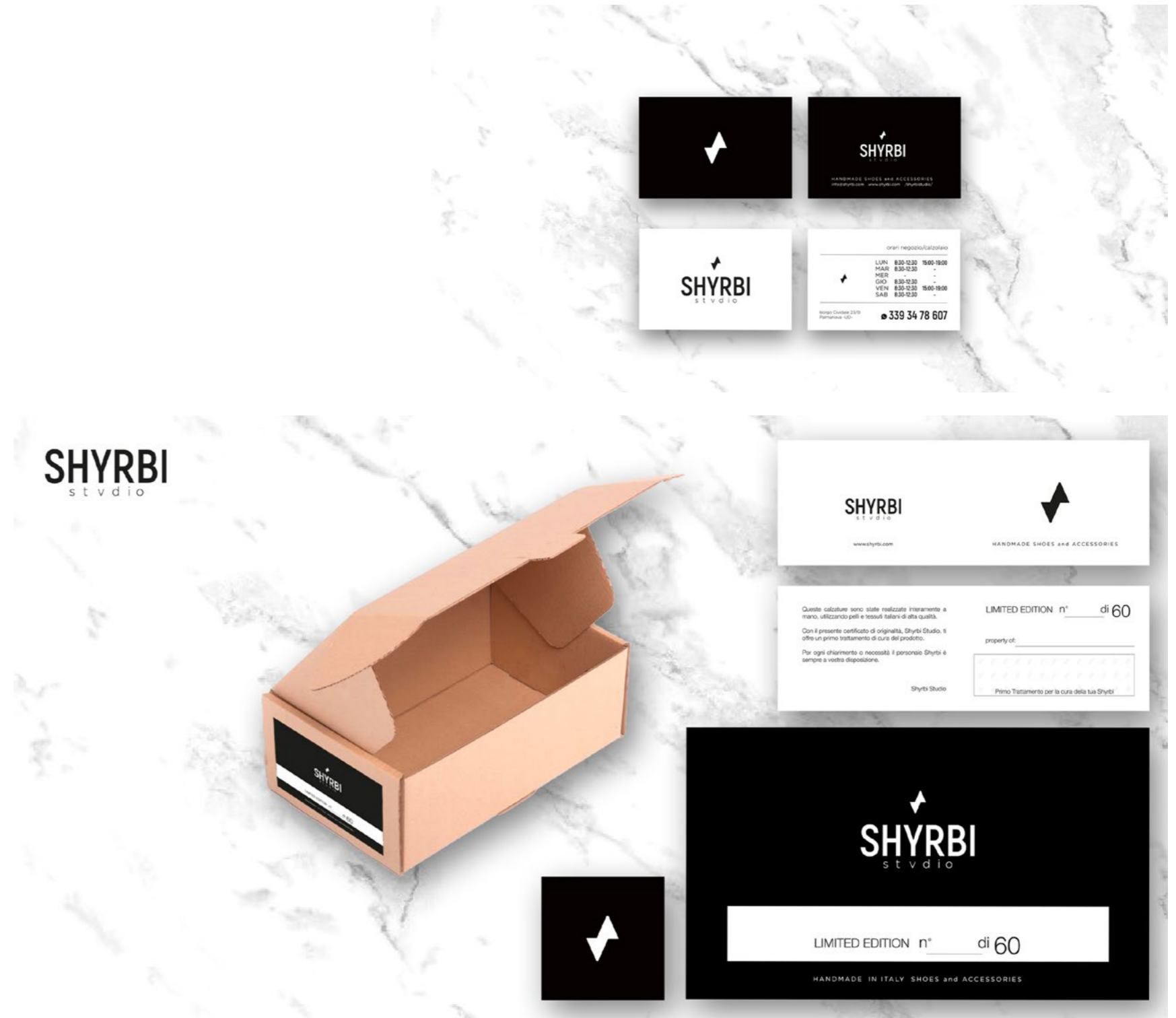


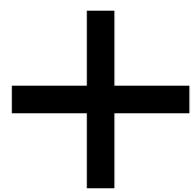
BRANDING

SHYRBI



Shyrbi Studio is an Italian footwear brand, owned by 3 young brothers. Their target was to implement a significant change between past and future. They wanted to launch a limited edition collection of sneakers, in 2021. They come from a classic culture on shoes. I decided to help them to have a new shoes and accessories brand, when I saw the sketch of the first sneaker. They needed a new brand with the potential to become a strong fashion brand. As an alternative to save costs, I proposed the use of neutral shoe boxes, customized with a PVC sticker. I also suggested the use of two different businesses cards, one for the stores where they also provide different services and one for the company brand.

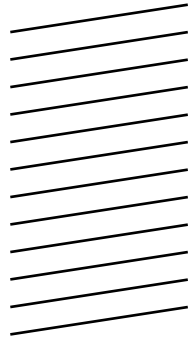




EDITORIAL
DESIGN



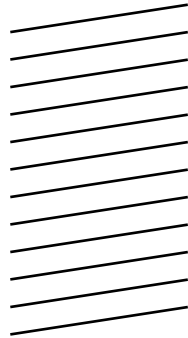
RISSKIO ss2020 TABLOID



The fashion shooting for the 2020 Spring Summer collection of Risskio was stunning. Because of that, I proposed to give more power to the pictures with a Tabloid Catalogue. 16 pages with gradients and effects.

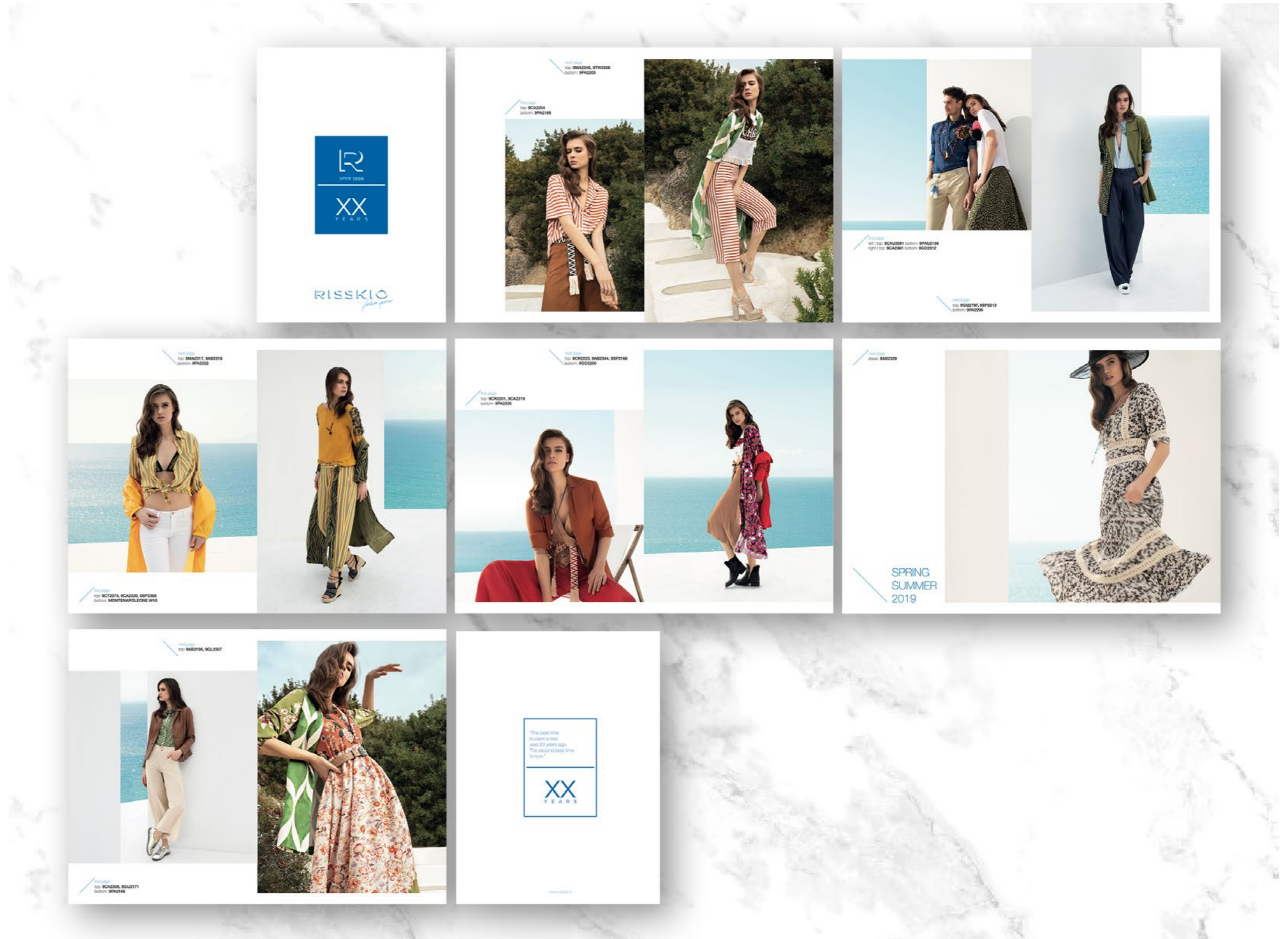
client: RISSKIO
size: US TABLOID
photo-shooting: Tenerife SPAIN
typography: Akrobat Bold and Regular
detail: Colour shade verlayed
paper Extra white coated

RISSKIO ss2020 TABLOID

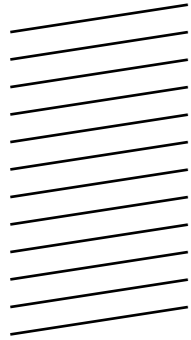


This shooting was made in an open air studio, and I played with empty blocks in the pages and one single element (line) for the text parts, to preserve the minimal style of the picture. I also wanted to celebrate the collection with a message "The best time to plant a tree was 20 years ago. The second best time is now". For this work, I also drew a different version of the logo.

client: RISSKIO
year: 2019
size: 16x23 cm
photo-shooting: Voula GREECE
typography: Gotham Regular, Helvetica Neue
detail: Small line (slash)
paper: Favini Extra-White Coated



the ROOFTOP



45°43'53.3 N 12°17'22.8 E | a small door open the way to the heaven. Rooftop is not only a place, it is a story. Hot during the summer... Cold during the winter! Nothing stopped us to take a nice picture to post on our profiles. We start as a joke and it became an addiction. Tabloid format.

client: personal portfolio
year: 2020|21
size: Us TABLOID
photo-shooting: photo archive
typography: AKROBAT
detail: Selective doutone
only digital

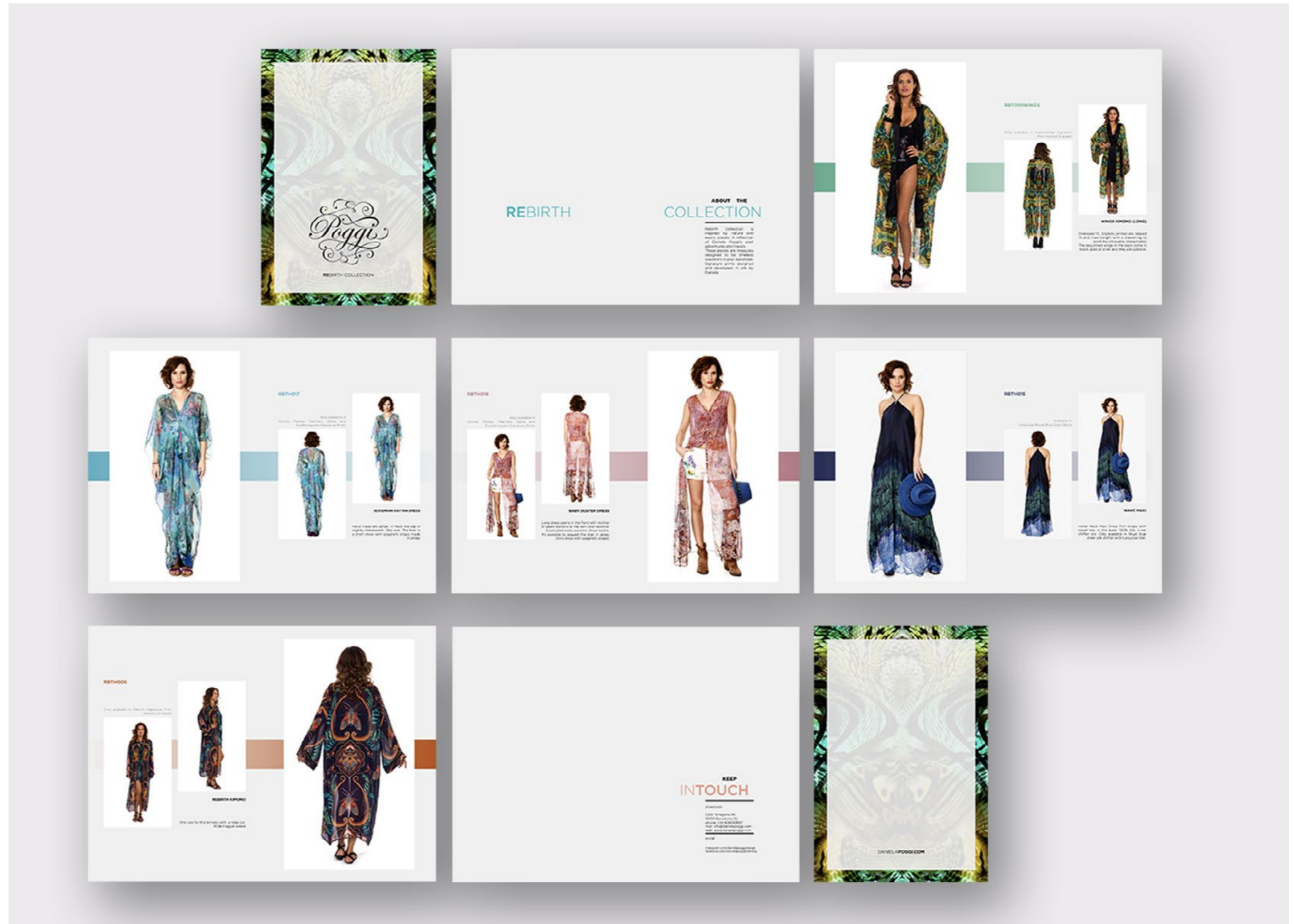


**POGGI
lookbook**

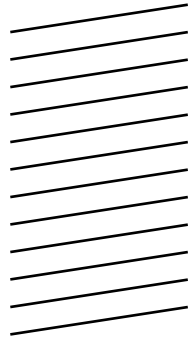


Rebirth Collection is inspired by nature and exotic places. A reflection of Daniela Poggi's past adventures and travels. This lookbook is clean and organized because the photos were made with the purpose of showing the fits and the colors of the patterns. The grid was studied to insert one single model per double page: most relevant picture big and text and the other 2 views of each clothes in a square centered in the other page. A color fade stripe centered in the page, with a light grey background.

client: DANIELA POGGI
year: 2020
size: 18x30 cm
photo-shooting: Barcelona Studio SPAIN
typography: Gotham Regular & Bold
detail: colour fade-out, 5%C, 5%M, 5%Y, 5%K background
paper: glossy paper



POGGI
lookbook



The shooting was made in a studio, The look of the Advertisement Campaign was total MAGENTA, so I decided for a background of the most similar color. The look-book preserve the same taste. "Total Magenta" with some text parts written in red.

client: REBEKA ROSS
year: 2019

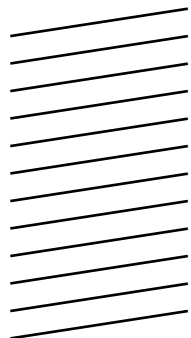
size: 23x23 cm

photo-shooting: Thomas 'O Studio

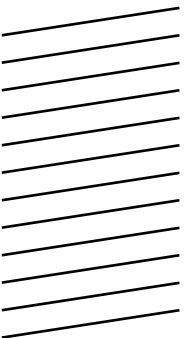
detail: total RED

paper: glossy paper

HC



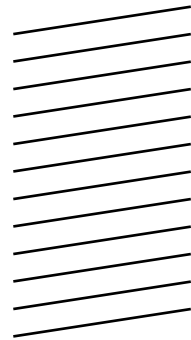
Naven is a high standard school. This flyer uses the PANTONE color of the logo and the in the back I decided to put a QR code connected to a landing page where people can find all the informations. Clean and Clear.



HC-Parrucchieri Fidelity Card. HC Parrucchieri is a company that owns hairdresser stores in the north of Italy. There is a label for Men (HC BARBER), and I suggested GENTLEMEN CARD and a label for Women (HC). The company wanted the word PLATINUM, so I suggested Platinum Member. HC-Parrucchieri store. Window Stricker, window displays and 2 Flyers, being one for him and one for her.

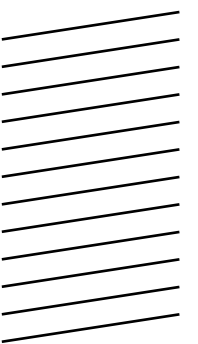
naven

cookhouse



CookHouse is a different kind of holiday. Ibiza is the perfect spot for new ideas of entertainment. I developed a short depliant for mobiles containing all the informations that the guests needed. 6 pages (including the cover). ARTWORK of Es Vedrà island designed by me, which is one of the symbols of Ibiza.

Maristela is an artist that makes Brazilian Headdresses. She hired the CookHouse Barcelona for her exhibition in Spain. I made a flyer to print, and also with the feature to share by Whatsapp and/or Instagram as an invitation. Here is the first one and the two reminders.



Maristela
Gorayeb

AP 2021





/CAP_231./

Lunghezza: 6,75 m
Apertura alare: 8,08 m
Altezza: 1,9 m
Superficie alare: 9,86 m²
Profilo alare: V.16.F.D.M.
Peso a vuoto: 630 kg
Peso caricato: 780 kg
Peso massimo al decollo: 820 kg
Motopropulsore: 1 motore boxer 6 cilindri Lycoming AEIO-540-L1 B5D
Potenza: 224 kW (309 HP, 305 CV)



Siamo macchine perfette.
Abbiamo già tutto ciò che serve dentro di noi, ma se troviamo qualcuno con cui condividere ciò che siamo, aggiungeremo alla nostra essenza nuovi meravigliosi particolari.
Il volo si fa nel cielo, una squadra può imparare da costruttori la passione di tutti.

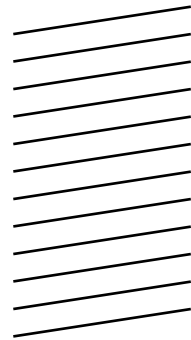
/ed. limitata N° di 231./

Andrea is an acrobatic aviator, that hired me for the creative direction of his new calendar. His plane is a CAP 231. I designed his 2021 Calendar suggesting a LIMITED EDITION of 231 copies. Photos were made by different photographers, so I decided to transform them in Black and White, with some Yellow selected elements, leitmotiv of Andrea's Plane.

client: ANDREA PESENATO
year: 2021
size: A3
detail: 100%Y,

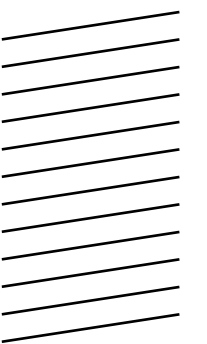
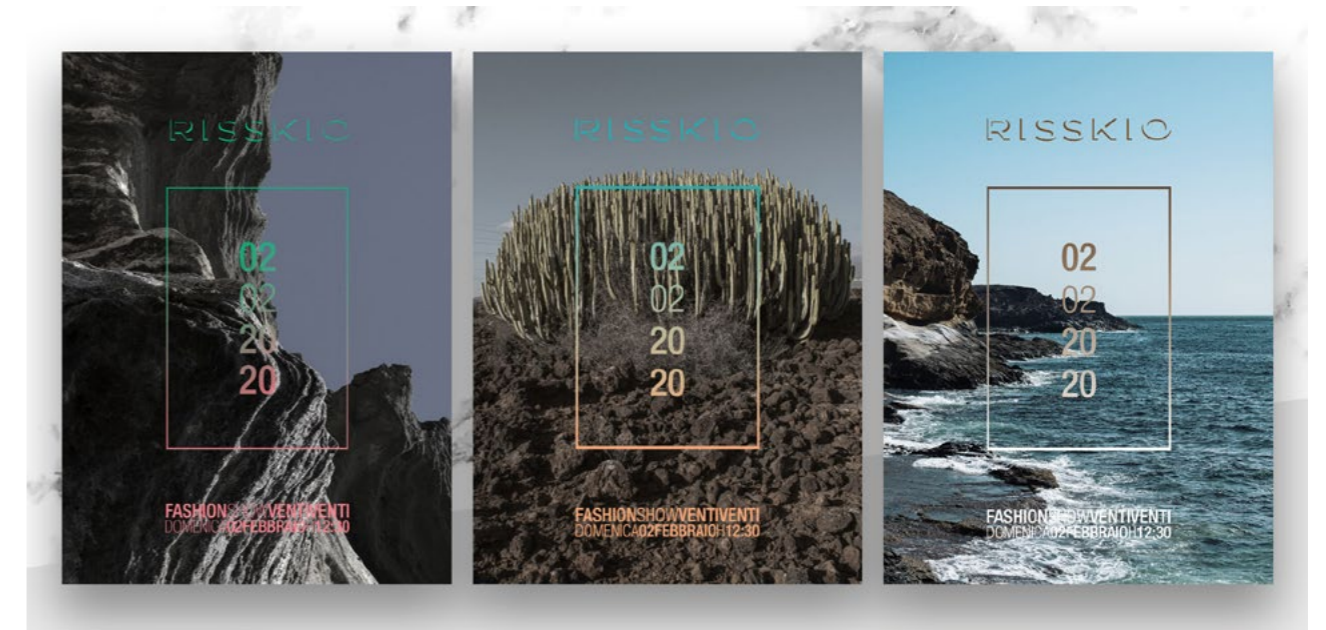


ANNCUT



Flyer, Poster, and Small Flyer for this event. The picture that was originally chosen for the Advertisement was cutted by me, then I moved the single pieces and shooted it again.

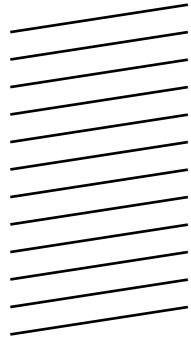
3 different flyers to send to the mailing lists for the invitation. Every single flyer has a picture of the three spots where the Shooting Campaign happened. The Gate the Desert and the Cliff



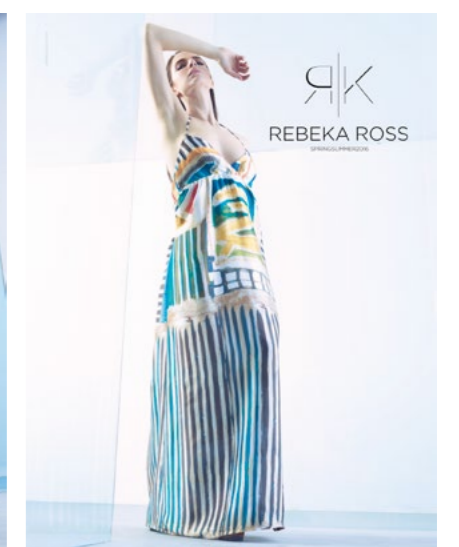
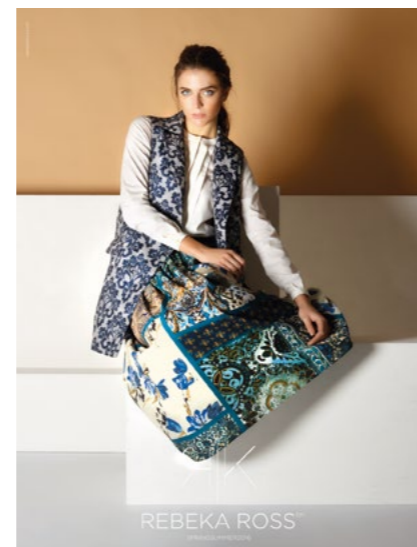
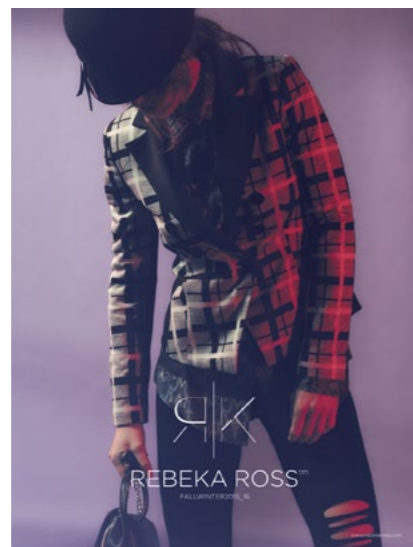
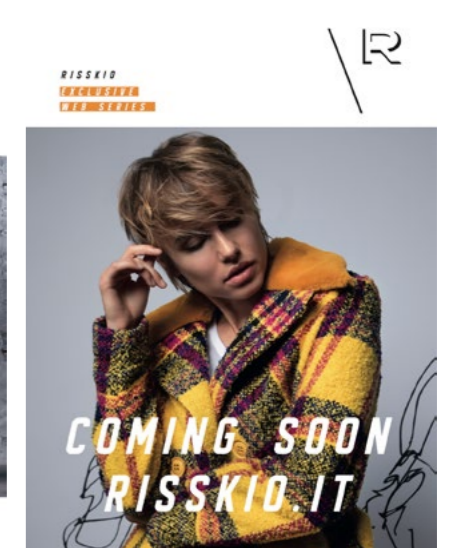
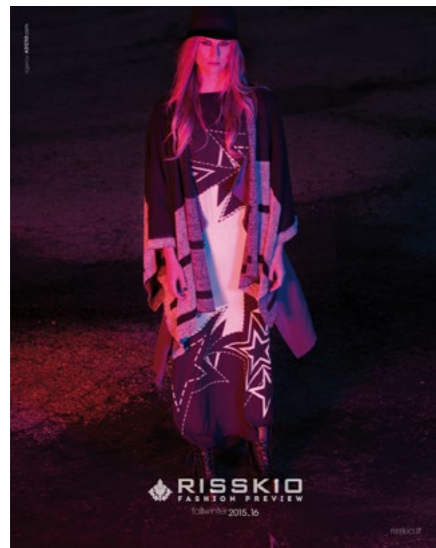
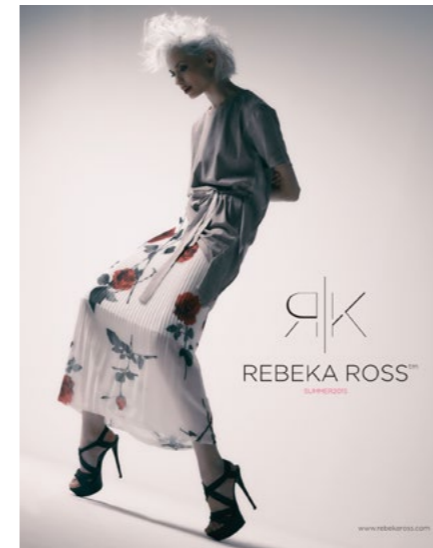
Risskio



magazine
ADS



Some advertisement's pages on Magazines,
mini-editorials selected from 2010 to 2020



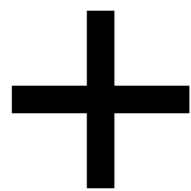
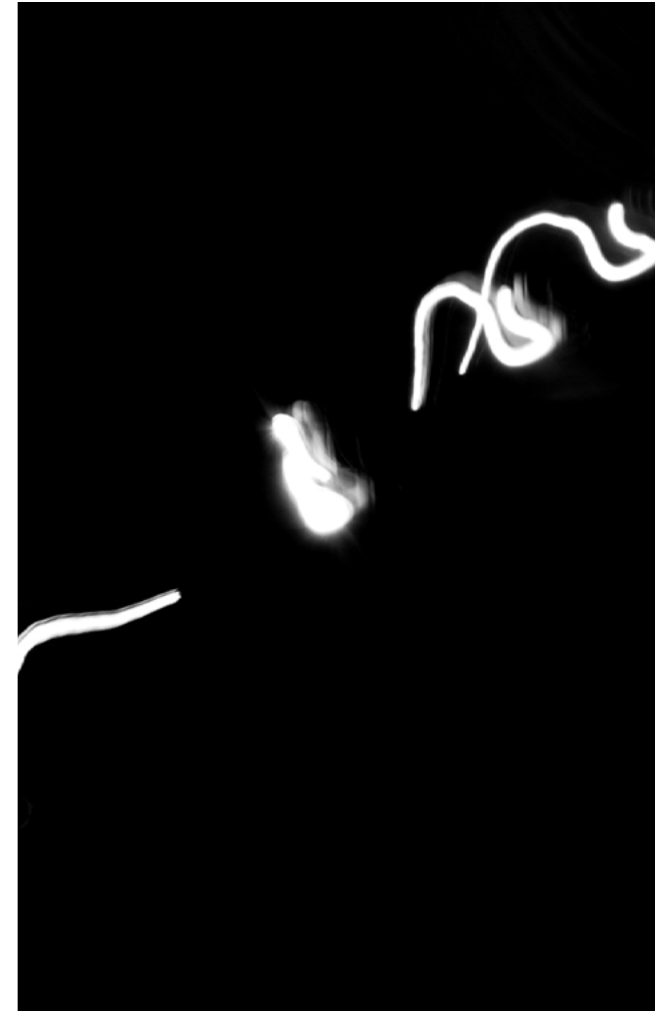
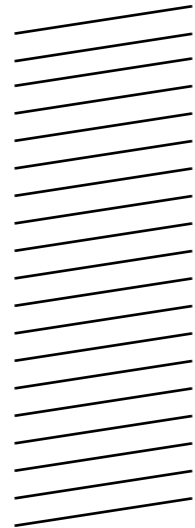


PHOTO-
GRAPHY



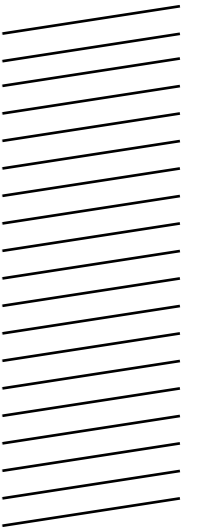


PICTURES CAPTURE A MOMENT





B&W EDITING is FOREVER

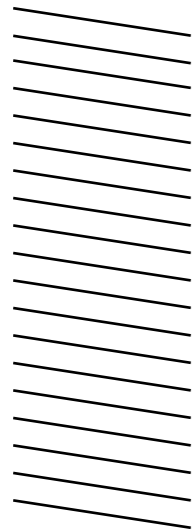




THE WISDOM OF THE SEA



P.O.V.



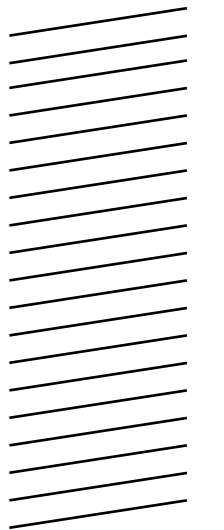


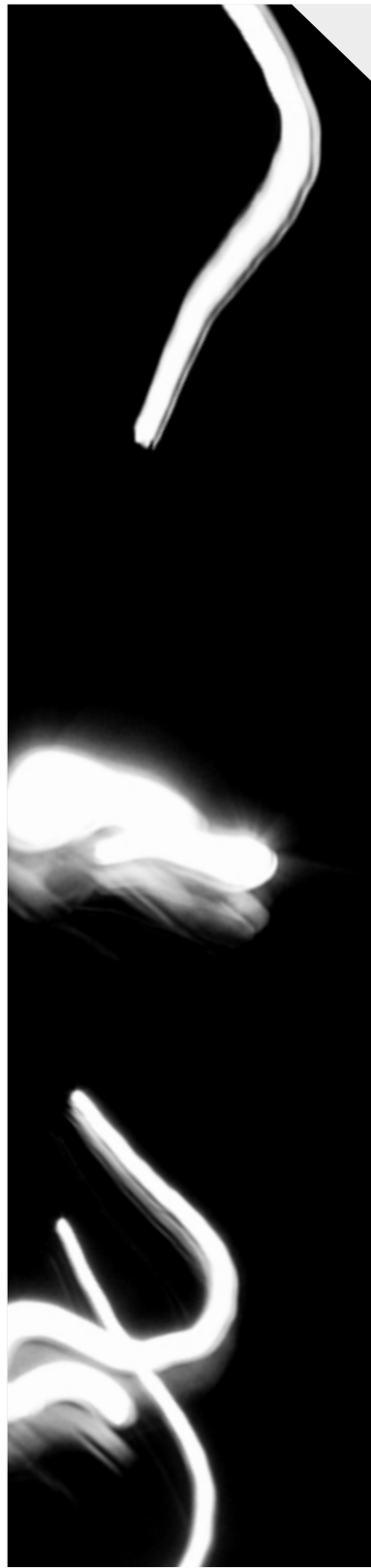
COLOR IS DESCRIPTIVE.
B&W ARE INTERPRETIVE.



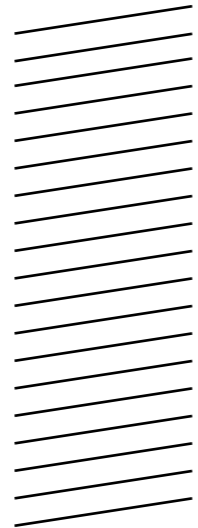


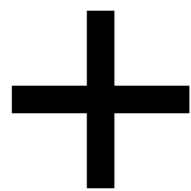
HUMANS





LIGHTS





FASHION
STYLING





REBEKA ROSS
fall_winter_2019_20

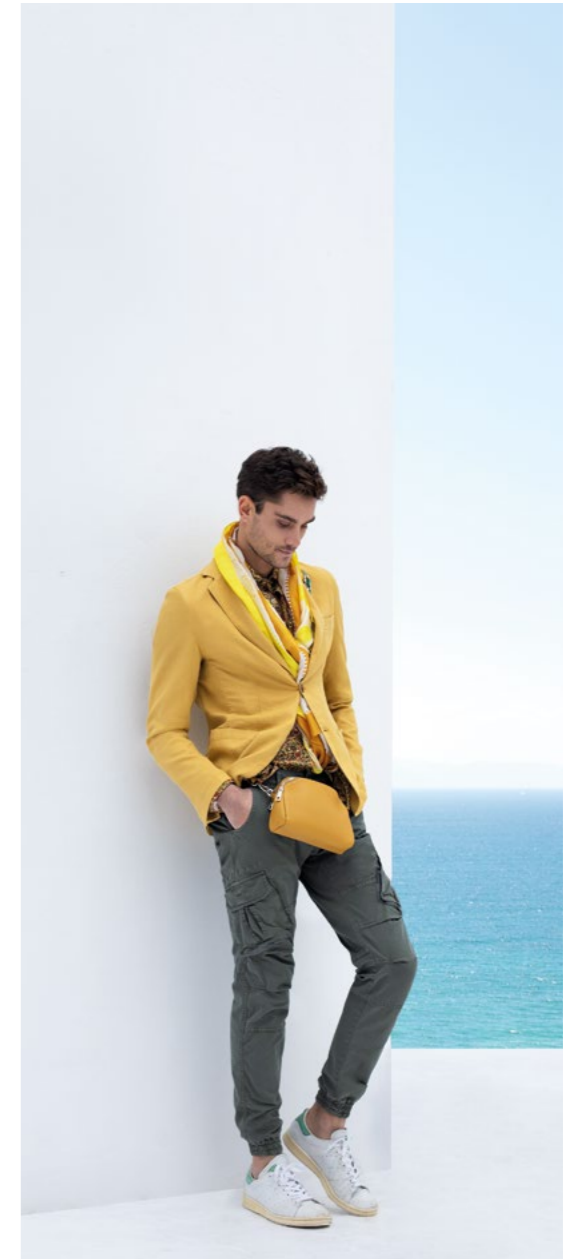


RISSKIO SS2020
the lost island explorer



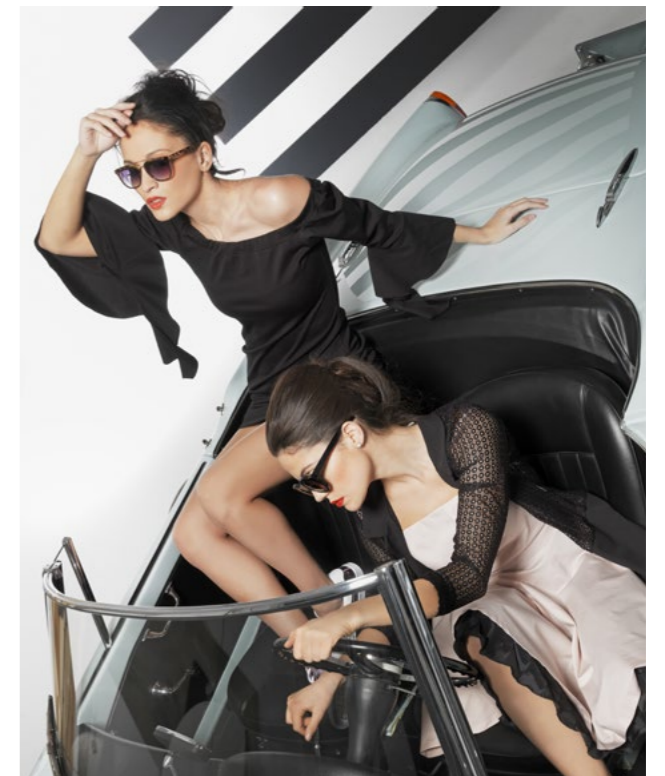


RSK
XX anniversary

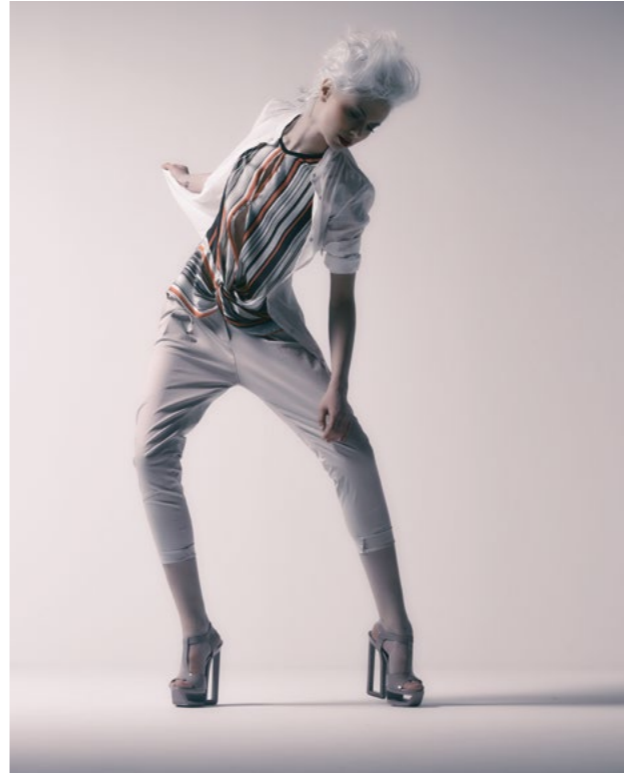




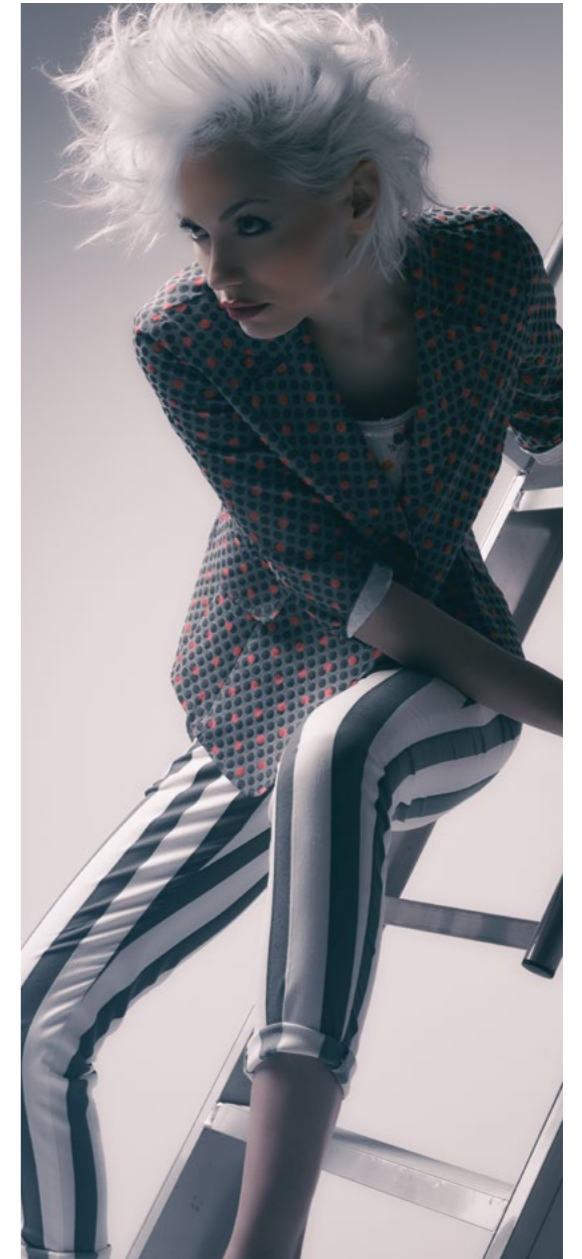
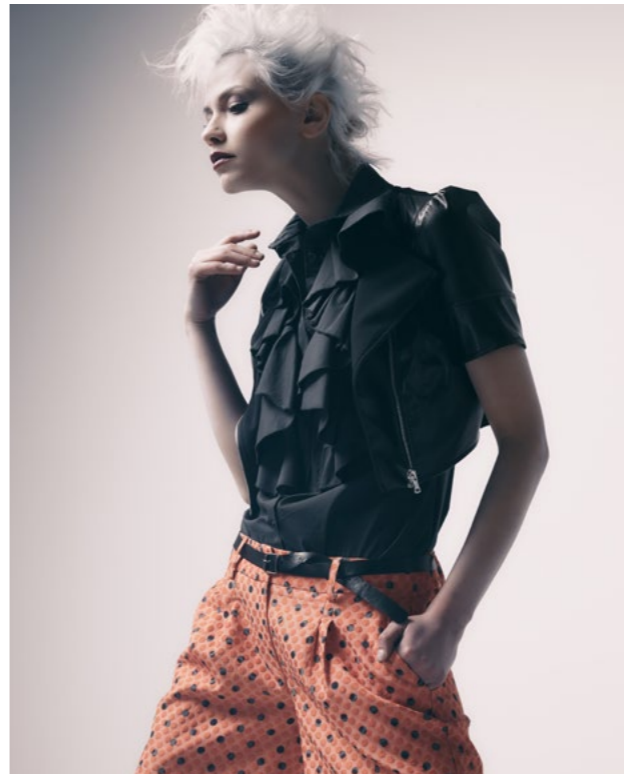
REBEKA ROSS
SS2017 P.O.P.



RISSKIO 2017
la dolce vita



REBEKA ROSS
Summer015 CAPSULE

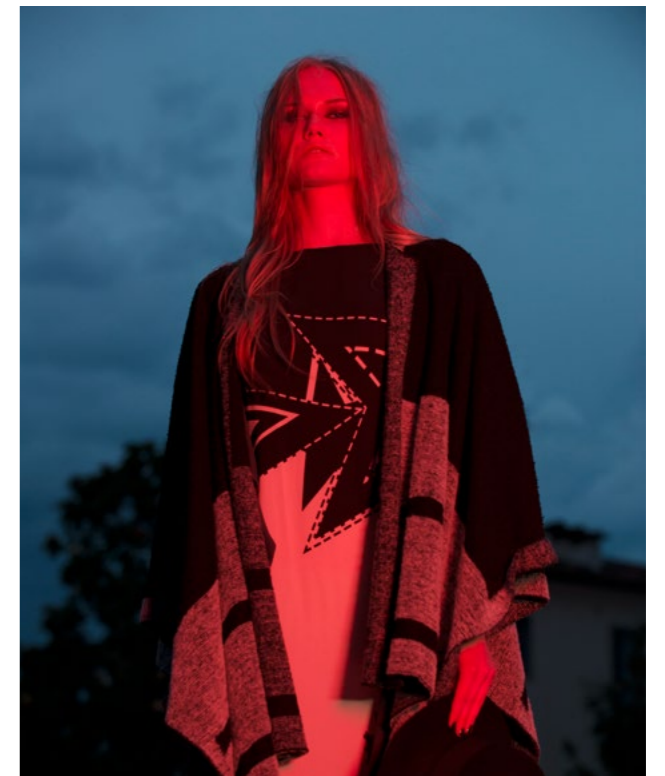


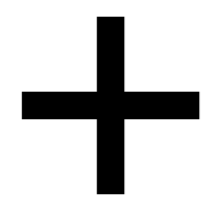
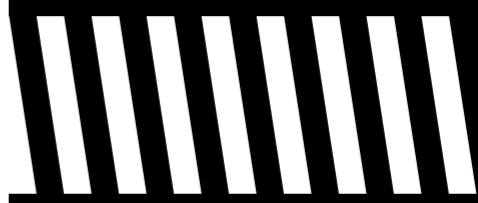


REBEKA ROSS
SS2016 Capsule



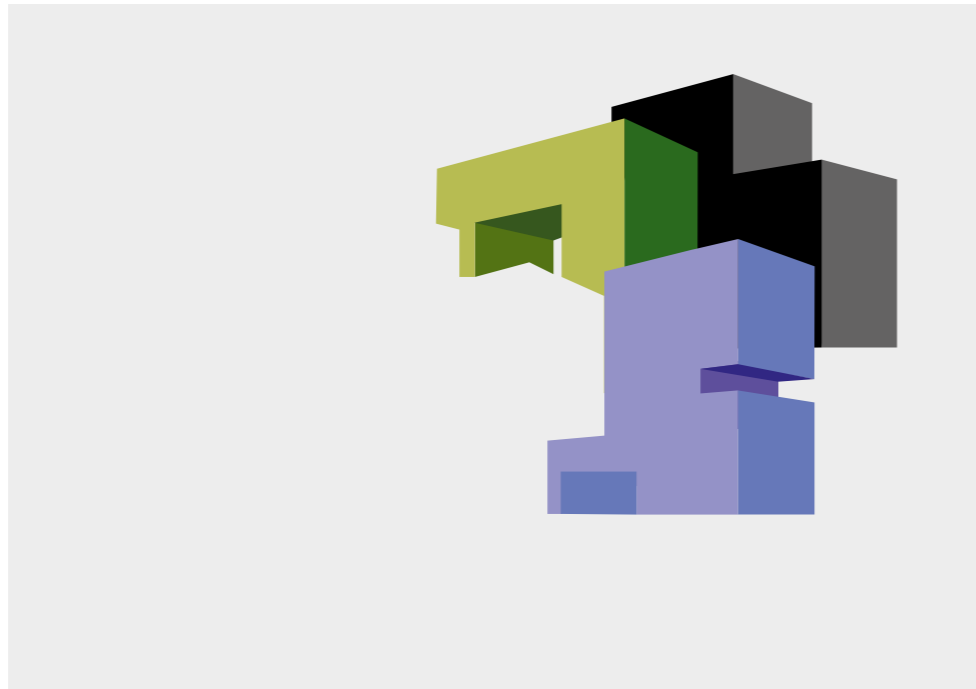
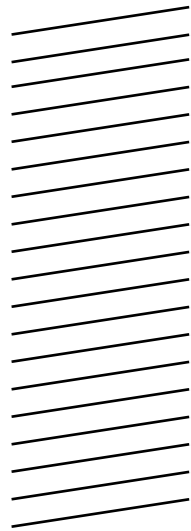
RISSKIO fw15-16
-the city diaries-



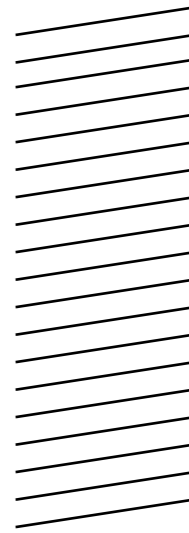


ILLUSTRATIONS

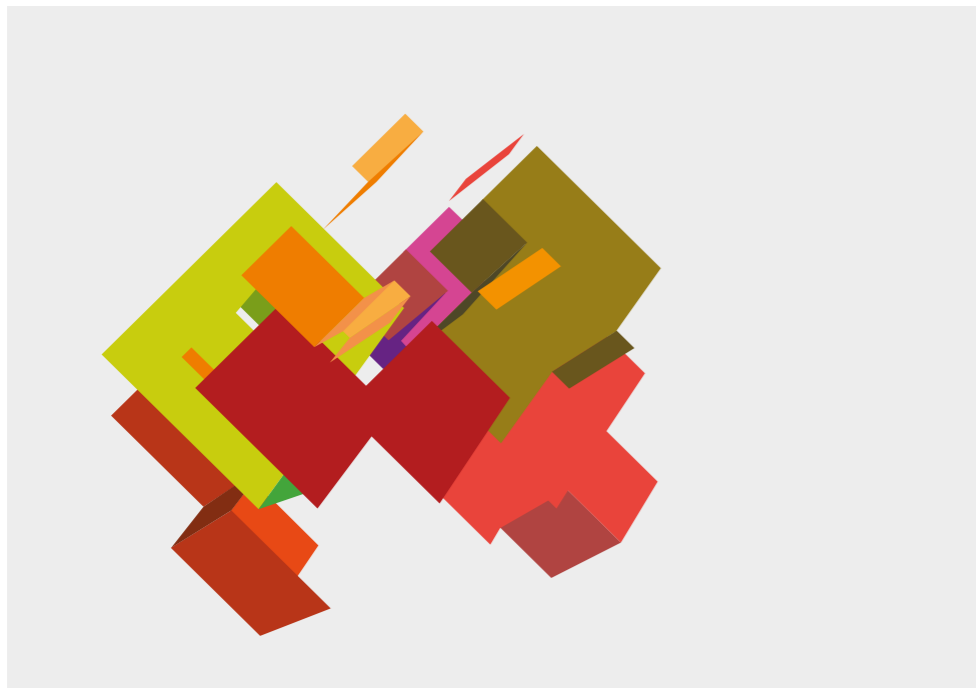
GEOMETRIC_01



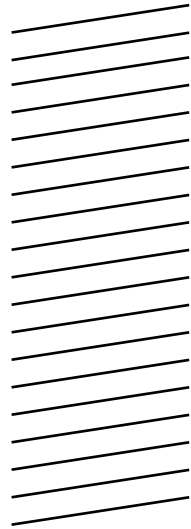
ART LET ME
DOWN



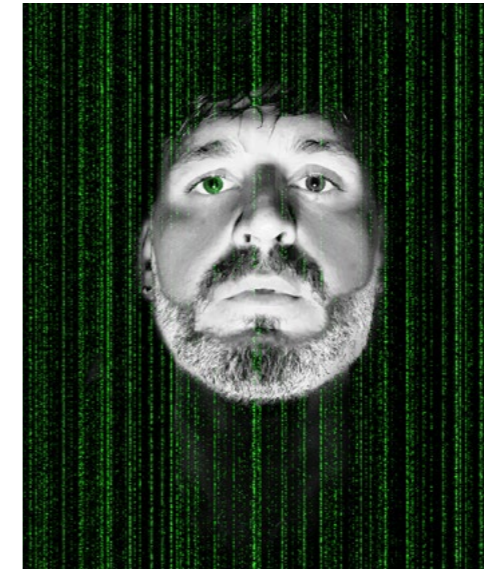
GEOMETRIC_02



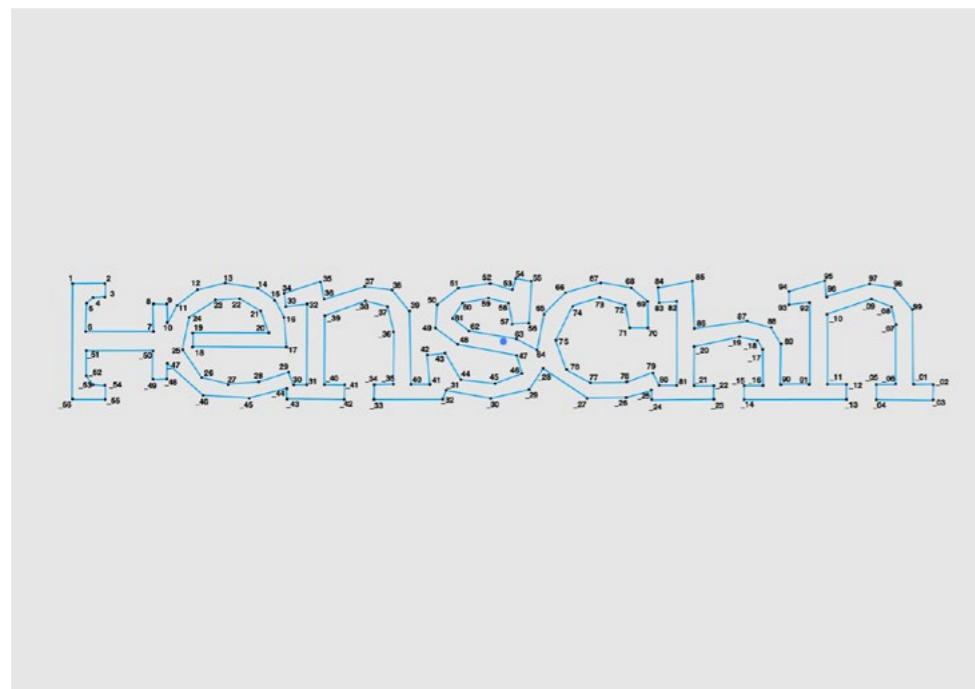
20 CLASS
13tenschn



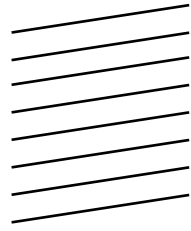
PORTRAITS



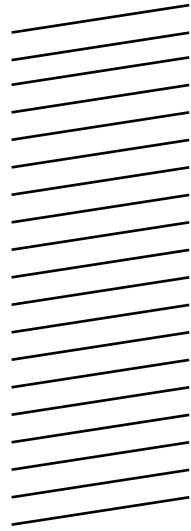
dots



digital
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POPHEINZ

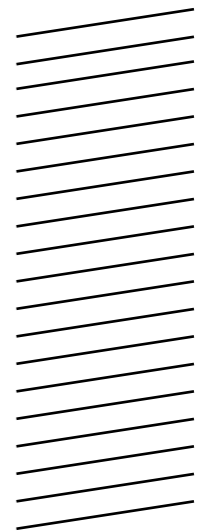


Tanqueray & Tonic



5 cl Tanqueray
Tonic | Lime | Is

TANQ



CANVAS

